

# Special Edition France 2012

www.sunwindenergy.com



Once again, the Special Edition France augments the SUN & WIND ENERGY portfolio in 2012 as a complete stand-alone magazine.

## The editorial concept:

Intensive editorial research into the photovoltaics market in France provides a comprehensive overview of the latest market developments, technical details, and future trends on location.

## The distribution concept:

Total circulation: 40,000 copies!

15,000 copies in French language will be distributed by direct mail and at the important event Salon des Energies Renouvelables.

The Special Edition France also benefits from the strong distribution channels of SUN & WIND ENERGY. A run of 25,000 copies of the Special Edition France will be distributed together with SUN & WIND ENERGY issue 09/2012.

## ADVERTISEMENT DEADLINES AND PUBLICATION DATES FOR 2012:

Special Edition France  
(publication date coincides with EU PVSEC):  
Booking deadline for advertorials: 06 Aug 2012  
Advertising deadline: 10 Aug 2012  
Publication date: 05 Sep 2012 (with S&WE 9/12)



## Key information for your advertisements

### Advert prices and formats:

1/1 page 4c	(type area: 190 x 260mm; with bleed*: 210 x 297mm)	EUR 4,100
1/2 page 4c upright	(type area: 90 x 260mm; with bleed*: 102 x 297mm)	EUR 2,000
1/2 page 4c horizontal	(type area: 190 x 125mm; with bleed*: 210 x 144mm)	EUR 2,000
Junior page	(type area: 125 x 90mm; with bleed*: 144 x 210mm)	EUR 2,500
1/3 page 4c upright	(type area: 60 x 260mm; with bleed*: 71 x 297mm)	EUR 1,370
1/3 page 4c horizontal	(type area: 190 x 85mm; with bleed*: 210 x 102mm)	EUR 1,370
1/4 page 4c upright	(type area: 90 x 125mm)	EUR 1,100
1/4 page 4c horizontal	(type area: 190 x 60mm)	EUR 1,150

\* Format including 3 mm bleed per cut side

Think you'd like to print an editorial text with background information about your company in addition to your advert in the Special Edition? Then book one of our attractive advertorial packages:

2/1 page advertorial* + 1/1 page advert + 100 copies for your customers	EUR 8,700
1/1 page advertorial* + 1/1 page advert + 100 copies for your customers	EUR 6,400
1/1 page advertorial* + 1/2 page advert + 100 copies for your customers	EUR 4,300
1/2 page advertorial* + 1/4 page advert + 100 copies for your customers	EUR 2,250

\* Your advertorial will also be published online

When you book more than one of our Special Editions and/or in combination with SUN & WIND ENERGY, you'll profit from attractive volume discounts.

## Your points of contact

### Contacts in Germany:

Christiane Diekmann, ph.: +49 (0)521/595-547, e-mail: [christiane.diekmann@sunwindenergy.com](mailto:christiane.diekmann@sunwindenergy.com)  
Christine Michalsky, ph.: +49 (0)521/595-525, e-mail: [christine.michalsky@sunwindenergy.com](mailto:christine.michalsky@sunwindenergy.com)

### International contacts:

Stefanie Schwarz, ph.: +49 (0)521/595-575, e-mail: [stefanie.schwarz@sunwindenergy.com](mailto:stefanie.schwarz@sunwindenergy.com)  
Katharina Müller, ph.: +49 (0)521/595-581, e-mail: [katharina.mueller@sunwindenergy.com](mailto:katharina.mueller@sunwindenergy.com)

### International representatives:

Italy – Quaini Pubblicità, Graziella Quaini, ph.: +39/02/392 161 80, e-mail: [grquaini@tin.it](mailto:grquaini@tin.it)  
China – Sven Tetzlaff, ph.: +86/13777 476 258, e-mail: [mail@sventetzlaff.de](mailto:mail@sventetzlaff.de)  
North America – Avani Media Inc., ph.: +1/415/3312150 ext. 205, e-mail: [leslie@avanimedia.com](mailto:leslie@avanimedia.com)